



GETTYSBURG ★ DAILY

MEDIA KIT 2009

gettysburgdaily.com





ABOUT GETTYSBURG DAILY

Gettysburg Daily is visited every day by enthusiasts of Gettysburg, the Civil War, and history from around the globe.

Started in February of 2008 by Licensed Battlefield Guide Bobby Housch, the site serves 20,000 visits per month and has gained admiration for its in-depth examination of history and current events.

You can read a bit more about us in the recent article from the Hanover Evening Sun.

THE EVENING SUN



Teacher brings Gettysburg to the masses

Armed with his digital camera, Bobby Housch angles himself outside the gates of the Soldiers' National Cemetery. He snaps a photo, the same one he's taken each of the past few days.

But this time, the image is dramatically different. Instead of the entrance to the former Gettysburg National Military Park Museum and Visitor Center, the photo shows a pile of rubble.

"Millions of people have walked out these gates and seen those columns," Housch says as he takes the picture. "This is the first time that it's gone."

It'll be years before many of those millions of people come back to Gettysburg and see the park's demolition and land-restoration project complete. But it was only a matter of hours for thousands to see Housch's image - which he soon posted on a Web site he operates called GettysburgDaily.com. For more than a year, Housch - a licensed battlefield guide and an eighth-grade social studies

teacher at Emory H. Markle Intermediate School - has devoted time every day to bring Gettysburg-related current events and history to the thousands who check his site.

Sometimes the posts feature up-to-date news, like the museum demolition project. But more often, Housch's daily posts feature video interviews with Gettysburg's vast wealth of historians in the corps of licensed battlefield guides.

"They are all experts at something to do with Gettysburg," Housch said.

In the past year, GettysburgDaily.com has gained an impressive following of people who can't physically be in the Civil War town year-round but who thirst for a daily dose of its history.

"There's these people out there who really care about this place," Housch said.

The site has had hundreds of thousands of hits since Housch said he began keeping track a few months ago.

And like many good ideas, it all started with a reality check.

A cancer scare forced Housch, 49, to re-evaluate his life. Doctors were able to operate before the cancer spread, but Housch recovered at home for several months with little to do but think [...]



RATES

Gettysburg Daily receives over 50,000 pageviews per month. You can expect your ad to be seen an estimated 9,639 times in a weekly period (based on traffic for the month of March, 2009). We currently offer three ad placements across the site. Ads are purchased for a period of seven days. We support image ads and text ads.

High-Rise Ad

Size: 199x600 pixels

Price: \$15.00

Location: Right column, above Categories pane

Square Ad

Size: 199x200

Price: \$10.00

Location: Right column, below Navigation and above Search

Footer Ad

Size: 468x60 pixels

Price: \$10.00

Location: End of post

199px

600px

\$15

199px

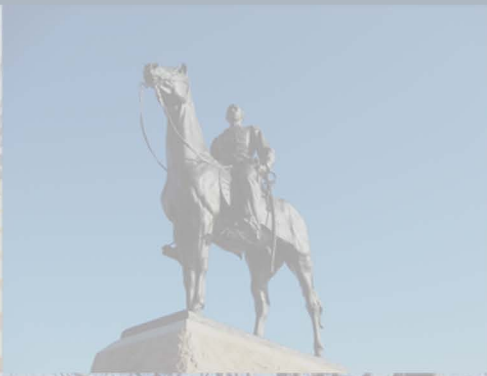
200px

\$10

468px

60px

\$10



Please email

advertise@gettysburgdaily.com

If you would like our designer to make you a custom ad, we can do that too!
(Flat fee of \$50.00).

